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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/538,556	03/29/2000	Eileen C. Shapiro	1525C/107	6059	
2101 7:	590 10/28/2003		EXAMINER		
BROMBERG & SUNSTEIN LLP 125 SUMMER STREET			STIMPAK, JOHNNA		
BOSTON, MA			ART UNIT	PAPER NUMBER	
			3623	1/	
			DATE MAILED: 10/28/2003	, 16	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application N .	Applicant(s)	-
Advisory Action	09/538,556	SHAPIRO ET AL.	
Advisory Action	Examiner	Art Unit	
	Johnna R Stimpak	3623	
The MAILING DATE of this communicati n appe	ars on the c ver sheet with the c	orrespondence add	ress \
THE REPLY FILED 21 August 2003 FAILS TO PLACE T Therefore, further action by the applicant is required to ave final rejection under 37 CFR 1.113 may only be either: (1) condition for allowance; (2) a timely filed Notice of Appea Examination (RCE) in compliance with 37 CFR 1.114.	oid abandonment of this applica a timely filed amendment which	ation. A proper reply n places the applica	y to a tion in
PERIOD FOR RE	PLY [check either a) or b)]		
a) The period for reply expires 3 months from the mailing date			
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The fee have been filed is the date for purposes of determining the period of fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of (2) as set forth in (b) above, if checked. Any reply received by the Officimely filed, may reduce any earned patent term adjustment. See 37 C	ater than SIX MONTHS from the mailing FILED WITHIN TWO MONTHS OF THe date on which the petition under 37 CFI of extension and the corresponding amount the shortened statutory period for reply the later than three months after the mail	g date of the final rejection IE FINAL REJECTION. R 1.136(a) and the apprount of the fee. The appropriationally set in the final of the	on. See MPEP opriate extension opriate extension Office action; or
 A Notice of Appeal was filed on Appellant's 37 CFR 1.192(a), or any extension thereof (37 CFF 			
2. The proposed amendment(s) will not be entered be	ecause:		
(a) X they raise new issues that would require further	er consideration and/or search (s	see NOTE below);	
(b) they raise the issue of new matter (see Note b	elow);		
(c) they are not deemed to place the application in issues for appeal; and/or	n better form for appeal by mate	rially reducing or sin	nplifying the
(d) they present additional claims without canceli	ng a corresponding number of fi	nally rejected claims	S .
NOTE: <u>See Continuation Sheet</u> .			
3. Applicant's reply has overcome the following reject	` ' ——		
4. Newly proposed or amended claim(s) would canceling the non-allowable claim(s).	be allowable if submitted in a se	eparate, timely filed	amendment
5. ☐ The a) ☐ affidavit, b) ☐ exhibit, or c) ☐ request for application in condition for allowance because: See		dered but does NOT	「place the
6. The affidavit or exhibit will NOT be considered becaraised by the Examiner in the final rejection.	ause it is not directed SOLELY to	o issues which were	newly
7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims we			nd an
The status of the claim(s) is (or will be) as follows:			
Claim(s) allowed:			
Claim(s) objected to:			
Claim(s) rejected: <u>1-17,19,20,22,23 and 25-29</u> .			
Claim(s) withdrawn from consideration:			
8. The proposed drawing correction filed on is	a)□ approved or b)□ disapp	roved by the Examir	ner.
9. Note the attached Information Disclosure Statemer	nt(s)(PTO-1449) Paper No(s)	•	
10. Other:		N.	
		TARIO R. HAPIZ SORY PATENT EXAM	INER
		HOLOGY CENTER 360	

Continuation of 2. NOTE: Claims 1, 22, 23, 25 and 29 have been amended to include forced response questions that reveal underlying perferences of the respondent..

Continuation of 5. does NOT place the application in condition for allowance because: Applicant argues the claims as amended. Although these claim amendments raise new issues that would require further consideration and/or search, Examiner has reviewed Puram et al, the prior art cited for rejecting the claims in the previous office action. Examiner focused on one of the amended features of forced choice questions. Puram et al teaches forced choice questions to reveal preferences. As shown in figures 5-9, the questions to reveal preferences are presented in a way to "force" the respondent to answer, as opposed to an open ended format. The questions are formed so that the respondent is lead to give specific information. In figure 5, the respondent answers specific questions about technical skills. The respondent is "forced" to enter information such as specific hardware he or she has worked with and the number of years working in that area, as opposed to a format wherein the respondent is asked an open ended question such as "tell us everything about your technical skills". While the Puram et al reference teaches these forced choice questions and would not deem the claims allowable, the amendment as a whole is not entered because it would still require further consideration and/or search.